

# Sponsorship Opportunities

## Title Sponsor \$25,000

- Highest degree of promotional exposure.
- Premier placement of name/logo on run t-shirts.
- Name/logo prominently listed on Hackensack University Medical Center Foundation website with link to your company website.
- Name/logo listed on sponsor card in each gift bag.
- Name prominently listed on thank you sign at packet pick up, 4/23 and 4/24.
- Facebook Live shout out on Race day.
- Includes up to 25 race registrations.
- Fair market value for this sponsorship is \$535.

## Platinum Sponsor \$10,000

- Prominent name on run t-shirts.
- Name/logo prominently listed on Hackensack University Medical Center Foundation website with link to your company website.
- Name/logo listed on sponsor card in each gift bag.
- Name on thank you sign at packet pick up, 4/23 and 4/24.
- Includes up to 10 race registrations.
- Fair market value for this sponsorship is \$250.

## Gold Sponsor \$5,000

- Most prominent name on mile marker signs.
- Name on run t-shirts.
- Name/logo listed on Hackensack University Medical Center Foundation website with link to your company website.
- Name/logo listed on sponsor card in each gift bag.
- Name on thank you sign at packet pick up, 4/23 and 4/24.
- Includes up to 5 race registrations.
- Fair market value for this sponsorship is \$155

## Silver Sponsor \$2,500

- Name on run t-shirts.
- Name/logo listed on Hackensack University Medical Center Foundation website with link to your company website.
- Name/logo listed on sponsor card in each gift bag.
- Name on thank you sign at packet pick up, 4/23 and 4/24.
- Includes up to 2 race registrations.
- Fair market value for this sponsorship is \$110.

## Bronze Sponsor \$1,000

- Name on run t-shirts.
- Name/logo listed on Hackensack University Medical Center Foundation website with link to your company website.
- Name/logo listed on sponsor card in each gift bag.
- Name on thank you sign at packet pick up, 4/23 and 4/24.
- Fair market value for this sponsorship is \$60.

## Water Station Sponsor \$500

- Name on run t-shirts.
- Name/logo listed on sponsor card in each gift bag.
- Name on thank you sign at packet pick up, 4/23 and 4/24.
- Fair market value for this sponsorship is \$40.

## Supporting Sponsor \$250

- Name/logo listed on sponsor card in each gift bag.
- Name on thank you sign at packet pick up, 4/23 and 4/24.
- Fair market value for this sponsorship is \$20.

\*In accordance with the Internal Revenue Service regulations, tax deductibility will be determined by sponsor level and number of participants. Fair Market Value is \$15.00 per participant.

**If you would like to register as a runner or walker, please visit [www.saddleriver5k.com](http://www.saddleriver5k.com)**

# 10<sup>th</sup> Annual Susan Zabransky Hughes Memorial 5K Run/Walk

Saturday, April 24, 2021

## SPONSORSHIP FORM

\*Sponsorships must be received by April 1, 2021 to guarantee signage on race day.

PLEASE FILL OUT AND RETURN WITH PAYMENT.

- |   |          |  |         |
|---|----------|--|---------|
| <input type="checkbox"/> Title Sponsorship    | \$25,000 | <input type="checkbox"/> Bronze Sponsorship        | \$1,000 |
| <input type="checkbox"/> Platinum Sponsorship | \$10,000 | <input type="checkbox"/> Water Station Sponsorship | \$500   |
| <input type="checkbox"/> Gold Sponsorship     | \$5,000  | <input type="checkbox"/> Supporting Sponsorship    | \$250   |
| <input type="checkbox"/> Silver Sponsorship   | \$2,500  |  |         |

**Make checks payable to:** Hackensack University Medical Center Foundation (Memo: SZH 5K)

Please send payment to:  
Hackensack University Medical Center Foundation  
160 Essex Street, Suite 101, Lodi, NJ 07644

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
*(List name as you would like it to appear on any printed materials)*

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is a check in the amount of \$ \_\_\_\_\_ Please charge my credit card in the amount of \$ \_\_\_\_\_

AMEX

Visa

MasterCard

Discover

Credit card number  Exp. date \_\_\_\_\_ / \_\_\_\_\_

Name on credit card: \_\_\_\_\_ Signature \_\_\_\_\_

For more information, call 551-996-1277 or email [amy.rubinetti@hmn.org](mailto:amy.rubinetti@hmn.org) or visit [www.saddleriver5k.com](http://www.saddleriver5k.com)

Please contact us at 551-996-3720 if you wish to have your name removed from the list to receive fundraising requests supporting Hackensack University Medical Center Foundation in the future.