# **NICUSTRONG** WALK

#### Hosted by the NICUSTRONG Committee





Dear Friends,

The **NICUSTRONG** Committee at Hackensack Meridian Children's Health at Joseph M. Sanzari Children's Hospital will host its Annual **NICUSTRONG** WALK on Sunday, September 10, 2023 at Van Saun Park in Paramus, NJ. The event supports vital equipment, as well as patient and family needs for the Neonatal Intensive Care Unit (NICU) at the medical center.

With over 900 admissions yearly, the NICU provides an array of services, including neonatal transport, intravenous nutrition, mechanical ventilation, high-frequency oscillation (rapid ventilation up to 900 breaths per minute), body cooling for newborns and inhaled nitric oxide. The **NICUSTRONG** fund has raised more than \$400,000 to benefit the professional development of our clinical team, supportive parent programs and much needed research. In 2021, **NICUSTRONG** officially partnered with the March of Dimes to create a Family Support Program. Funded in conjunction with a grant from the March of Dimes, this program provides valuable resources to families as they adjust to life in the NICU.

**NICUSTRONG** represents the strength of the families, babies and the strong bond with the hospital team (doctors, nurses and other clinical and administrative teams). Each year, we gather with our amazing families and teams sharing stories, **NICUSTRONG** journeys, photos and so much more. We invite you to join us in sponsoring the **NICUSTRONG** WALK.

On the reverse side, please find the available sponsorship opportunities or visit GiveHMH.org/NICUSTRONGWalk. Please contact Danielle Binn at danielle.binn@hmhn.org with questions. We look forward to your commitment to our **NICUSTRONG** families!

With gratitude,
The **NICUSTRONG** Committee







## NICUSTRONG WALK

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### Sunday, September 10, 2023

## **Sponsorship Opportunities**

#### \_ PRESENTING SPONSOR | \$25,000 Sponsorship

- Top billing on event t-shirt\*
- Logo on website and thank you sign at event
- Verbal recognition at event
- Featured inclusion in follow-up to attendees
- Featured inclusion in messages to NICUSTRONG community

#### \_\_\_ PLATINUM SPONSOR | \$10,000 Sponsorship

- Logo on website and thank you sign at event
- Verbal recognition at event
- Inclusion in messages to NICUSTRONG community
- Listing on event t-shirt\*

#### \_\_GOLD SPONSOR | \$5,000 Sponsorship

- Logo on website and thank you sign at event
- Verbal recognition at event
- Listing on event t-shirt\*

#### \_\_ SILVER SPONSOR | \$2,500 Sponsorship

- Logo on website and thank you sign at event
- Listing on event t-shirt\*

#### \_\_\_ BRONZE SPONSOR | \$1,500 Sponsorship

- Logo on website and thank you sign at event
- Listing on event t-shirt\*

#### \_\_\_\_ REFRESHMENT STATION | \$500 Sponsorship

- Listing on signage near the refreshment station\*
- Listing on website

(\*Please confirm by August 18 to guarantee signage.)

For sponsorship opportunities, scan the  $\ensuremath{\mathsf{QR}}$  code or mail/email this form to our team.

Contact danielle.binn@hmhn.org for questions or more information. Sponsorships can be purchased online or by mail.



| Name/Company   | Total Participation \$ Invoice Charge                              |
|----------------|--|
| Contact Person |  |
|                | Name as it appears on the credit card                              |
| Address        |  |
|                | Signature required for invoicing or to process credit card charges |
| City/State/Zip | Visa MasterCard Amex Discover                                      |
| Email          | Credit card # Exp. Date Security Code                              |
|                |  |

Checks are payable to Hackensack Meridian Health Foundation (Please indicate NICUSTRONG in the memo line)

Mail completed forms with payment to: Hackensack Meridian Health Foundation Attn: NICUSTRONG 343 Thornall Street, 7th Floor Edison, NJ 08837